



AMBASSADOR PROGRAM

➔ What is an ADC Ambassador?

An ADC Ambassador is a leader, acting as a positive role model for participants, fostering a welcoming and inclusive environment, and inspiring others through their enthusiasm, professionalism, and dedication to the arts.

➔ Who can apply to join?

Anyone 12+ joining us at an American Dance Championships event in 2025 is welcome to apply. IG accounts must be parent-monitored (if under 18 years old) to qualify.

➔ What are the perks?

Selected ambassadors will be given access to special event discounts, exclusive merchandise, assisting opportunities at Nationals, and more!

➔ What is the commitment?

ADC Ambassadors will be required to attend at least ONE American Dance Championships regional event in 2025, and attend Nationals in Charleston, SC this summer. ADC Ambassadors are asked to create and post content at ADC events, and tag American Dance Championships in their bio. Ambassadors will assist classes during Nationals, will be featured in the opening number, as well as special tasks throughout the week.